

**S↑2C**  
STAND UP TO CANCER

Join the #SU2CStreamTeam

Thanks for joining the SU2C Stream Team! This Toolkit is provided as support for your SU2C fundraiser. Below are assets that can be used in-stream and to help brand your channel for your charity streams.

→ [FAQ, Guidelines + Talking Points](#)  
FAQs and Talking points for commonly asked questions for you to use for your audience, in chat, ect.

→ [#Graphics Package](#)  
Graphics to help promote your stream!

→ [SU2C Videos](#)  
Need a break from your stream? Or want to show more amazing visuals to showcase all the great work SU2C has done? Below are a list of videos included in our tool kit to showcase on your stream.

- Science: SU2C Dream Team Infographic
- Science: Cancer Treatment Advances
- Science Clinical Trials

→ [#SU2CStreamTeam Merch](#)  
Now you can support the #SU2CStreamTeam wherever you go! If you purchase a shirt, please share a photo of yourself on social media posing with the tee.

→ [Streamlabs Fundraising Tools](#)  
Streamlabs tools to help promote your streams:

- Suggested [Nightbot Commands](#)
- How to setup a charity alert on [Streamlabs](#)
- How to setup your charity [Goal bar](#)

→ [Social Media](#)  
**\*Note when writing out our name it's "StandUpToCancer" not StandUp2Cancer.**

- Key Hashtags
  - #StandUpToCancer
  - #SU2CStreamTeam
- Tag our Social Accounts @SU2C



→ [Suggested Social Copy \(Next Page\)](#)



# S↑2C

STAND UP TO CANCER

Join the #SU2CStreamTeam

Included below is suggested messaging for you to share on your other social channels to help spread the word about your stream to maximize your fundraising efforts!

## Twitter

### Announcement Post (Asset Link)

I'm excited to announce I'll be streaming to fundraise for @SU2C for the #SU2CStreamTeam on XX/XX. Hope to see you there!  
#StandUpToCancer

### Day Before Livestream Post (Asset Link)

Tomorrow I'll be streaming live at XX to raise funds for the #SU2CStreamTeam! Join me and @SU2C to end cancer as we know it.  
#StandUpToCancer (Link to Asset)

### Livestream Post (Asset Link)

I'm LIVE raising funds for @SU2C as part of the #SU2CStreamTeam! Help #StandUpToCancer in their mission to turn more patients into long-term survivors by tuning in and donating now.  
[insert stream link]

### Thank You Post (Asset Link)

Thank you to everyone who joined my #SU2CStreamTeam fundraiser today. Your donations will support @SU2C and help accelerate life-saving cancer research.  
#StandUpToCancer

## Facebook

### Announcement Post(Asset Link)

I'm excited to announce I'll be streaming to fundraise for @Stand Up To Cancer's #SU2CStreamTeam on [insert date/time]. Hope to see you there!

### Day Before Livestream Post(Asset Link)

Tomorrow I'll be streaming live at XX to raise funds for the #SU2CStreamTeam! Join me and @Stand Up To Cancer to end cancer as we know it.

### Day of Livestream Post(Asset Link)

I'm LIVE raising funds for @Stand Up To Cancer as part of the #SU2CStreamTeam! Help SU2C in their mission to turn more patients into long-term survivors by tuning in and donating now. [insert stream link]

### Thank You Post(Asset Link)

Thank you to everyone who joined my #SU2CStreamTeam fundraiser today! Your donations will support @Stand Up To Cancer and help accelerate life-saving cancer research.

## Instagram

### Announcement Post (Asset Link)

I'm excited to announce I'll be streaming to fundraise for @Stand Up To Cancer's #SU2CStreamTeam on [insert date/time]. Hope to see you there!

### Day Before Livestream Post Tomorrow

Tomorrow I'll be streaming live at XX to raise funds for the #SU2CStreamTeam! Join me and @Stand Up To Cancer to end cancer as we know it.