



## Stand Up To Cancer // #SU2CStreamTeam Talking Points

Thank you for joining the #SU2CStreamTeam in raising awareness and funds for cancer research. Below are suggested talking points to help educate your audience throughout your stream.

### **General Suggested Talking Points and SU2C Facts:**

- I'm here today to raise awareness and funds for Stand Up To Cancer, which is focused on groundbreaking research to help save lives now.
- Join the Stand Up To Cancer Stream Team and support the cause!
- No donation is too small; every dollar counts.
- Join me and be a part of the SU2C Stream Team and host a fundraiser yourself.
- So what does Stand Up To Cancer do?
  - Stand Up To Cancer is making the impossible possible. They are working towards the mission to turn all cancer patients into long-term survivors by accelerating cancer research to deliver new, lifesaving therapies to patients now.
  - They fund and manage research grants across most types of cancer. Progress against one type of cancer is progress against ALL cancer.
  - One of their main focus is collaboration - bringing together scientists from across institutions and across disciplines to collaborate on the most innovative, most promising cancer research.
  - Stand Up To Cancer is a division of the Entertainment Industry Foundation (EIF), a 501(c)(3) charitable organization.
- Everyone is touched by cancer in some ways, and it's powerful to share your own personal story of who you Stand Up for, and why you want to support SU2C:
  - I'm here because [\_\_\_\_\_].
  - I'm joining the SU2C Stream Team because [\_\_\_\_\_].
  - I Stand Up for [\_\_\_\_\_].
- Donations from folks like you directly fund cancer research breakthroughs!
  - Stand Up To Cancer has funded over 3,000 scientists across more than 210 institutions. They have planned, initiated, or completed over 270 clinical trials.
  - Stand Up To Cancer has fund over 130 collaborative research teams, as well as 93 individual early-career investigators to bring new scientists and their ideas into cancer research.
  - SU2C-supported research has already led to 9 new FDA-approved cancer treatments.
- The fight against cancer is year-round. Please visit [StandUpToCancer.org](http://StandUpToCancer.org) to learn more about the research and how you can support.



**General US Cancer Facts:**

[www.cancer.org](http://www.cancer.org)

- Cancer is the second most common cause of death in the U.S.
- 1.9 million people will be diagnosed with cancer in 2022.
- 1 in 2 men & 1 in 3 women in the U.S. will be diagnosed with cancer in their lifetimes.
- Over 600,000 people will die from cancer this year, that is one person every minute!
- There are 18.1 million cancer survivors in the U.S. (estimated January 2022). Together, we can work to increase this number until everyone diagnosed with cancer becomes a long-term survivor.



**Note: When referencing patient names, only use first names unless otherwise given permission. Please do not use details that make the person identifiable.**