



Stand Up To Cancer // #SU2CStreamTeam Talking Points

Thank you for joining the #SU2CStreamTeam in raising awareness and funds for cancer research. Below are suggested talking points to help educate your audience throughout your stream.

General Suggested Talking Points and SU2C Facts:

- I'm here today to raise awareness and funds for Stand Up To Cancer, which is focused on groundbreaking research to help save lives now.
- Join the Stand Up To Cancer Stream Team and support the cause!
- No donation is too small; every dollar counts.
- Join me and be a part of the SU2C Stream Team and host a fundraiser yourself.
- So what does Stand Up To Cancer do?
 - Stand Up To Cancer is making the impossible possible. They are working towards the mission to turn all cancer patients into long-term survivors by accelerating cancer research to deliver new, lifesaving therapies to patients now.
 - They fund and manage research grants across most types of cancer. Progress against one type of cancer is progress against ALL cancer.
 - One of their main focus is collaboration - bringing together scientists from across institutions and across disciplines to collaborate on the most innovative, most promising cancer research.
 - Stand Up To Cancer (SU2C) is a 501(c)(3) charitable organization.
- Everyone is touched by cancer in some ways, and it's powerful to share your own personal story of who you Stand Up for, and why you want to support SU2C:
 - I'm here because [_____].
 - I'm joining the SU2C Stream Team because [_____].
 - I Stand Up for [_____].
- Donations from folks like you directly fund cancer research breakthroughs!
 - Stand Up To Cancer has funded over 3,100+ scientists across more than 210+ institutions. They have planned, initiated, or completed over 275+ clinical trials.
- The fight against cancer is year-round. Please visit StandUpToCancer.org to learn more about the research and how you can support.



General US Cancer Facts:

www.cancer.org

- Cancer is the second most common cause of death in the U.S.
- 2 million people will be diagnosed with cancer in 2024.
- 1 in 2 men & 1 in 3 women in the U.S. will be diagnosed with cancer in their lifetimes.
- Over 611,720 people will die from cancer this year, that is one person every minute!
- There are 18.1 million cancer survivors in the U.S. (estimated January 2022). Together, we can work to increase this number until everyone diagnosed with cancer becomes a long-term survivor