STAND UP TO CANCER®
StandUpToCancer.org

STAND UP TO CANCER

THE SU2C MOVEMENT

Stand Up To Cancer's® (SU2C) mission is to raise awareness and fund research to detect and treat cancers with the aspiration to cure all patients. Connecting the top minds in science, SU2C has been at the forefront of cutting-edge cancer research for 16 years, facilitating collaborations that move new therapies quickly from the laboratory to the patient. An integral part of SU2C's identity is its relationship with the entertainment community, which helps raise awareness and builds broad public support for SU2C's mission.

A BOLD GOAL

With a strategic focus on early detection and interception, SU2C's bold goal is to reduce mortality from cancer by 25 percent in the next five years. This milestone is achievable through strategic funding of immunotherapies that can wipe out cancer, vaccines that prevent or treat cancer, and new methods that utilize artificial intelligence and large language models to predict and diagnose cancer earlier than ever.

SCIENTIFIC BREAKTHROUGHS

SU2C-FUNDED RESEARCH HAS RESULTED IN BREAKTHROUGHS IN MANY CANCER TYPES, INCLUDING MELANOMA AND BLOOD, PROSTATE, LUNG, COLORECTAL AND PANCREATIC CANCERS. ADVANCES INCLUDE:

- Clinical trials for children and young adults with blood cancer led to the first CAR T-cell therapy approved by the U.S. Food & Drug Administration (FDA). CAR T-cell therapies are less toxic than standard treatments and are now used widely for a number of cancers.
- Research that found a vulnerability in the DNA of aggressive prostate cancer led to clinical trials that laid the groundwork for a new treatment for advanced prostate cancer.
- A clinical trial reduced the risk of cancer relapse by 43% for two types of soft tissue sarcoma in adults, two years after treatment. With few sarcoma breakthroughs for decades, this result will likely change the standard of care for people with these rare and aggressive cancer types who urgently need new treatment options.
- FDA approval of a targeted therapy, used in combination with a hormone therapy drug, as an initial treatment for a type of advanced breast cancer.
- A clinical trial for difficult-to-treat rectal cancer utilized an immunotherapy drug, resulting in cancer disappearing for every trial participant without the need for surgery.
- A clinical trial showed the combination of two immunotherapies could become a new treatment for late-stage lung cancer.
- A clinical trial utilized machine learning to identify pancreatic cancer proteins specific to each trial participant; customized Messenger RNA (mRNA) vaccines produced a strong immune response.

FUNDING MODEL

SU2C's unique model encourages collaboration and innovation through several types of grants. SU2C's Scientific Advisory Committee is comprised of highly accomplished researchers, including 3 Nobel laureates, physicians, and patient advocates, and engages in rigorous peer review of all funded grants and awards.

In addition to its core **Dream Team** research projects, which are awarded to multi-institutional groups of scientists from different disciplines, other scientific initiatives include **SU2C Convergence®**, uniting biological, physical, and computer sciences to better understand cancer biology and more quickly tailor treatments; **SU2C Catalyst®**, bringing together industry and academic scientists to accelerate clinical trials of new treatments and combination therapies; and **SU2C Cancer Interception**, aiming to find and treat cancer at the earliest possible point. Individual and small team funding is also available to rapidly explore emerging ideas.

ENTERTAINMENT COMMUNITY SUPPORT

SU2C GARNERS UNPRECEDENTED MEDIA REACH AND AWARENESS THANKS TO COLLABORATIONS WITH THE ENTERTAINMENT COMMUNITY.

SU2C is supported by over 1,150+ celebrity ambassadors, who have all donated their time and image to share important and timely messages with a vast audience.

Since inception, SU2C has secured over $2.4 billion in donated media that has been used to highlight SU2C and our donors' messages, providing the public with information about cancer research, prevention and clinical trials and to help raise funds for life-saving research.

HOW YOU CAN HELP

SU2C HAS FUNDED MORE THAN 250 GRANTS TO OVER 3,100 RESEARCHERS WHO ARE AT THE FOREFRONT OF CANCER RESEARCH IN 16 COUNTRIES, HELPING HUNDREDS OF THOUSANDS OF PEOPLE IMPACTED BY CANCER THRIVE.

→ DONATE

Your gift helps Stand Up To Cancer fund innovative research that brings the most promising therapies to patients today. Donate or set up a monthly gift at StandUpToCancer.org/Give.

→ FUNDRAISE

Create your own fundraising team or event to benefit Stand Up To Cancer. Sign up at StandUpToCancer.org/Fundraise.

→ CONNECT

Follow us on social media @SU2C across Facebook, Twitter, Instagram, and YouTube, or sign up for the latest news at StandUpToCancer.org/Subscribe.

→ GET OUR GEAR

Show your support with Stand Up To Cancer gear, from shirts to shoes to jewelry, by visiting StandUpToCancer.org/Shop.